



Risk Intelligence in the Boardroom

Chicago

9.21.16

8:00-8:45

Registration & Coffee

 Salon EFGH

8:45-9:00

Welcome & Announcements

9:00-10:30

Salon D

Key Note - Geostrategic Risks on the Rise

11:00-12:00

Salon D

Mini training - Emerging Market Risk

12:00-1:00

Salon EFGH

Lunch

1:00-2:30

Salon D

Mini training - Executive Presence for Intelligence Analysts

3:00-4:30

Salon D

Panel - Three Key Elements of Cyber Risk

Networking reception to follow.

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Meet your speakers

Geostrategic Risks on the Rise, Key Note Address

The McKinsey team of principal Drew Erdmann, senior expert Ezra Greenberg and consultant Ryan Harper, will discuss their findings and share strategies for communicating risk to organizational leadership.

Andrew "Drew" Erdmann

Drew is a Partner in McKinsey & Company's Washington, DC Office. He is a leader in McKinsey's Public Sector Practice and their Aerospace & Defense Practice in the Americas, with a focus on defense and security. Based in Washington, DC, he advises private sector clients on their strategic agenda during this time of global transition in aerospace & defense, as well as government entities on national-security challenges and their strategic, organizational, and operational implications.

Ezra Greenberg

Ezra Greenberg is a Senior Expert in the Strategy & Trend Analysis Center (STAC), McKinsey's center for advanced analytics in strategy, corporate finance, and macroeconomics. He is a leader of McKinsey's Global Forces service line, helping clients understand, anticipate, and act decisively to align their businesses with the trends and forces shaping the global economy. He also works actively in the Private Equity and Institutional Investor practice serving investment organizations on strategy, due diligence and portfolio management.

Ryan Harper

Ryan Harper is an Associate in McKinsey's Washington DC Office with experience in transformational change, organizational strategy, international development, and national security. At McKinsey, Ryan has supported private and public sector organizations on strategy and organizational change during mergers, organizational redesigns, and other large-scale transformations. Ryan also supports McKinsey's service line that focuses upon the implications of geostrategic factors (i.e., geopolitical, political, and macroeconomic) for organizations' strategies and strategic planning capabilities.

Three Key Elements of Cyber Risk

Our panelists will discuss Three Key Elements of Cyber Risk that intelligence analysts should be knowledgeable of when communicating risk to senior executives. We will cover reputation risk and crisis management, regulatory risks and required reporting, and threat intelligence monitoring and reporting.

Karl Mattson, City National Bank, Moderator

Karl Mattson is the Chief Information Security Officer (CISO) for City National Bank in Los Angeles, CA, where he leads City National's information security, business continuity, vendor risk management and IT risk programs. During his 20-year career in risk and security, Karl has held leadership roles at three Fortune 500 corporations and served in the US Army as a Noncommissioned Officer and intelligence analyst. He maintains CISSP, CISM and CRISC professional certifications and is an Adjunct Faculty member for graduate programs at Carnegie Mellon University and the University of Minnesota.

Jamaal Mobley, Brunswick Group

Jamaal Mobley has a broad range of experience in crisis communications, regulatory and public affairs, thought leadership campaigns and cross-border M&A transactions while specializing in cybersecurity and privacy. Jamaal serves clients across industries including financial services, telecommunications, Internet technology, aerospace, digital media and healthcare.

Marcus Christian, Mayer Brown

Marcus Christian is a Washington DC partner in Mayer Brown's Litigation & Dispute Resolution practice and White Collar Defense & Compliance group. He also is a member of the firm's Cybersecurity & Data Privacy practice. Since joining Mayer Brown in 2013, Marcus has represented clients in matters involving data security planning, board governance of cybersecurity, cyber fraud, data breach response, and congressional investigations, among others.

Kate Wisniewski Weir, PwC Cybercrime and Breach Response

Kate Wisniewski Weir is a Director in PwC's Cybercrime and Breach Response practice based out of Washington, D.C. In this capacity, she works closely with clients as they respond to cyber incidents, helping them navigate not only the technical response but also the resulting business impacts. In addition, she works with clients to prepare for cyber response through planning and exercising, drawing on lessons learned through prior investigations.

Meet your speakers

Executive Presence for Intelligence Analysts

Sunita Saligram, PwC Advisory

Sunita Saligram is a Director in PwC Advisory with experience in market intelligence and developing growth and investment strategies for private and public sector clients focused on maximizing opportunity and minimizing risk in emerging markets. This includes conducting market and political risk assessments, performing PESTLE analyses, developing and implementing anti-corruption strategies benchmarked to global standards, gathering human source intelligence, development finance and providing strategic advice around compliance and sanctions for companies working on MDB-funded contracts. For two years, Sunita spent time building out PwC's Emerging Markets solution which is focused on providing market entry/expansion services to clients. Sunita also has extensive experience assisting governments and international organizations across the globe assess and identify vulnerabilities for corrupt activity and develop and implement fraud and anti-corruption strategies aimed at increasing controls, transparency, and public accountability in order to avoid integrity breaches, particularly in crisis or post-crisis markets. She joined PwC from the International Finance Corporation (IFC) where she was based in Cairo. During her time at IFC, she conducted analysis on the effects of private sector investment in fragile and conflict-affected countries.

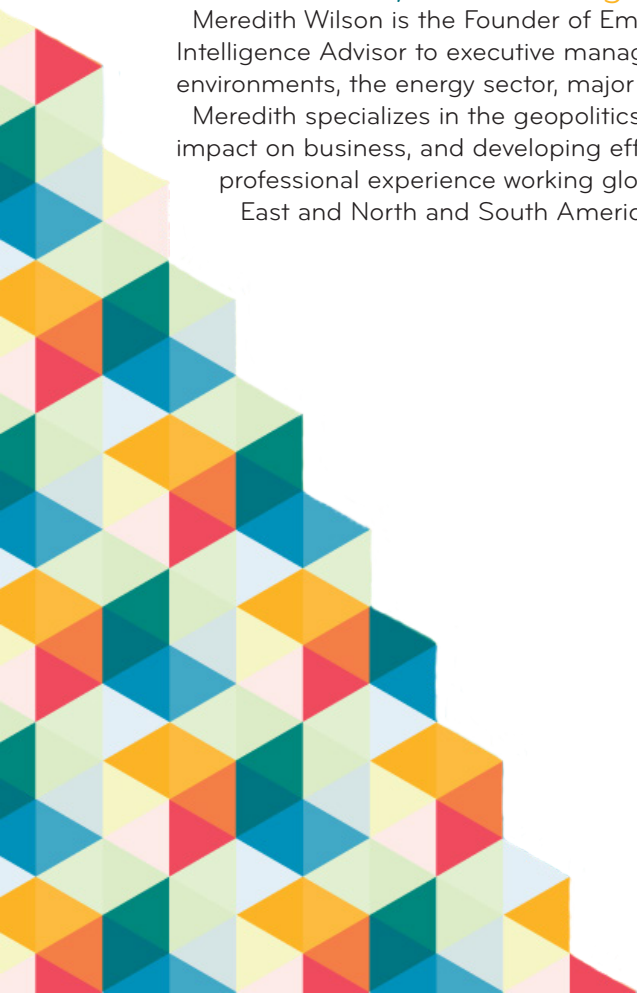
Patrick McCarthy, PwC Global Operations and Intelligence Center

Patrick McCarthy is the leader of PwC's Global Operations and Intelligence Center and also a senior Director in the Strategic Threat and International Anti-corruption & Program Integrity Practice Groups. Pat advises clients globally in both the public and private sectors on myriad operational, ethical, regulatory and crisis related challenges. In addition to his current private sector role in advising private sector clients around the globe, Pat has significant strategic-level experience working with the White House, the highest levels of the U.S. Departments of Defense and State, and the Chairman of the Joint Chiefs of Staff. Additionally, Pat has extensive international leadership experience having commanded the U.S. DoD's largest overseas legal organization, with offices in Italy, the UK, Spain, Greece, Bahrain, and Djibouti. Similarly, he has extensive international transactions experience having negotiated and concluded agreements in Europe, Asia, the Middle East, Central Asia, Central America, and South America. Finally, he has substantial operational experience overseeing all legal advice and providing strategic policy advice for strategic-level military operations, including in various conflict zones, and for the 300,000-person strong U.S. Pacific Command, as well as the 75,000 person strong U.S./NATO Command in Afghanistan.

Meredith Wilson, Mini Training on Emerging Market Risk

Meredith Wilson is the Founder of Emergent Risk International. She has served as a Political-Security Risk and Intelligence Advisor to executive management and government and has 18 years experience in international environments, the energy sector, major corporations and the US intelligence community.

Meredith specializes in the geopolitics of oil and energy related issues, analysis of strategic global issues and their impact on business, and developing effective intelligence programs for private sector organizations. She has broad professional experience working global security issues in Southeast Asia, North and West Africa, the Middle East and North and South America.



Meet the AIRIP team:

Rachel Bode, CEO of AIRIP

AIRIP is led by founder and CEO Rachel Bode. Ms. Bode has deep experience in the intelligence field in the public and private sector. She has worked with the U.S. Government intelligence community on analysis of criminal networks in Latin America, and with two major U.S. corporations to develop and lead intelligence programs to help mitigate loss related to risks to people, product, and reputation. She resides in Minneapolis, Minnesota with her husband and two children.

AIRIP Board Members

Paul Florence, Vice President of Concentric Advisors

Paul Florence is currently a Vice President with Concentric Advisors, a San Francisco-based consultancy providing strategic support to ultra high net worth individuals and corporate clients. Prior to joining Concentric Advisors, Paul established the geopolitical risk unit at Bechtel Corporation. He previously worked as a Global Security Analyst at the World Bank and as an Information Officer for USAID's Office of Foreign Disaster Assistance (OFDA), serving on Disaster Assistance Response Teams (DART) in Ethiopia and Sudan. He has also been invited to brief the National Intelligence Council (NIC) and the State Department's Overseas Security Advisory Council (OSAC) on innovative methods in risk analysis.

Paul is also an Expert Advisor to the International Olympic Committee (IOC), serving as Attaché to the IOC President during the Olympic Games in Beijing, Vancouver, London, Sochi, and Rio. He holds a master's degree in International Affairs from Georgetown University's School of Foreign Service and undergraduate degrees in International Relations and History from Duke University.

Jessica Hern, Director of Global Intelligence at St. Jude Medical

Jessica Hern directs the Global Intelligence function at St. Jude Medical, where she oversees global security risk assessment, investigations, incident and crisis management, and threat mitigation. Prior to joining St. Jude Medical, Jessica worked with the U.S. Government intelligence community on analysis of foreign leadership and information operations. Jessica holds a Bachelor of Arts from St. Olaf College in Northfield, MN and a Master of International Affairs from Columbia University's School of International and Public Affairs in New York, NY.

Linda Millis, Executive Director of the Daniel Morgan Academy

Linda Millis has had a career of nearly three decades in intelligence and national and homeland security issues. Her expertise includes WMD threat assessment, intelligence analysis, program management, domestic preparedness for bioterrorism threats, tracking financial assets of terrorists and protecting critical infrastructure. She is currently Executive Director of the Daniel Morgan Academy, a new graduate school focusing on national security and intelligence.

Originally trained as a Russian linguist, Linda had a distinguished public career. She served in the Office of the Director of National Intelligence and held senior positions at the National Security Agency (NSA), Central Intelligence Agency (CIA), and the White House, where she served on the staff of the President's Foreign Intelligence Advisory Board and the Commission on the Roles and Capabilities of the Intelligence Community.

Alan Orlob, Vice President of Global Security and Security for Marriott International

Alan Orlob is the Vice President of Global Safety and Security for Marriott International. In his role, he oversees safety and security operations and directs the crisis management program. Prior to working for Marriott, Alan was the corporate security director for Al Ghanim International, managing a close protection detail. He served with U.S. Army Special Forces, both active and reserve for a total of 24 years.

Alan recently served as the president of ISMA, the International Security Management Association and is the Chairman of the Orange County Homeland Security Advisory Committee – a public private partnership with the Orange County, California, Sheriff's Department.

Alan is a member of the Pacific Council on International Policy and is a former committee chairman of the U.S. State Department's Overseas Security Advisory Council (OSAC). He is a member of the Global Security Advisory Group to the Center for Strategic and International Studies (CSIS).



Charles Randolph, Senior Director of Intelligence, Executive Protection and Event Risk Management at Microsoft Global Security

Twenty plus years of experience in the protective security industry and over 20 years as a military officer has uniquely qualified Chuck to take on a typical day's work of planning, strategic development, tactical deployment, and management of globally sized executive protection, event risk management and intelligence units. Having previously been the Director of Operations for a protective security company with Fortune 500 clients, Chuck has the experience and insight needed to provide Microsoft with top-level protective and intelligence leadership, and the business acumen for corporate budgets and fiscal matters. He is responsible for globally placed teams that produce critical data on which the enterprise relies to enable decision making.

Since joining Microsoft in 2000, Chuck has taken on ever-increasing responsibilities and expanded the scope of the services and assets that his teams provides the company. Under his leadership he has transformed the executive protective, event security and intelligence services to function beyond their traditional roles of protection and information provider to that of a strategic enabler.

Along with a corporate career, Chuck is a military officer with over 23 years of service. From combat to information operations, he has served in numerous overseas contingencies with distinction and valor.

Chuck holds a Bachelor of Science in Political Science with minor degrees in Public Relations and Military Science from Ball State University in Indiana. He is a founding member of the Corporate Protection Leadership Council (CPLC) and the International Protective Security Board (IPSB). Chuck is a noted author and speaker on topics of Executive Protection, Risk and Intelligence Management. He is an avid reader, blogger, martial artist and functional athlete. His most important role, however, is that of father.

Dawn Scalici, Government Global Business Director at Thomson Reuters

Dawn Scalici joined Thomson Reuters in 2015 to serve as the company's first Government Global Business Director and advance Thomson Reuters' ability to meet the disparate needs of the US Government – working across the company's business lines and optimally leveraging its vast and unique data, technology solutions, and expertise.

Prior to joining Thomson Reuters, Dawn served 33 years with the Central Intelligence Agency, where she had unique opportunities to serve in senior leadership positions in multiple government organizations. In her last federal assignment, she served as the National Intelligence Manager for the Western Hemisphere within the Office of the Director of National Intelligence, and oversaw national intelligence for an area of responsibility spanning from the Arctic to the tip of South America, including the US Homeland.

Dawn earlier served as Deputy Under Secretary for Analysis at the Department of Homeland Security's Office of Intelligence and Analysis and as the Director for Production and Strategic Planning at CIA's Office of Iraq Analysis. She also spent several years helping to establish the National Counterterrorism Center as a national asset – establishing the Center's analytic work on al-Qa`ida and its affiliated groups and serving as the Deputy Director for Mission Management to optimize national intelligence related to the counterterrorism mission. Dawn came to NCTC with a strong grounding in interagency work, having earlier served as the Director of Central Intelligence Representative to the National Security Council, CIA's senior representative at the Department of State, and as a Congressional Fellow.

Dawn serves on the Board of Advisors of the Momentum Aviation Group (MAG) and on the Intelligence Committee of the Arms Forces Communications and Electronics Association (AFCEA) and the Homeland Security Intelligence Counsel of the Intelligence and National Security Alliance (INSA). She also serves as Thomson Reuters' primary representative to the Business Executives for National Security (BENS) and the Government Business Executives Forum.

Meredith Wilson, Founder of Emergent Risk International

Meredith Wilson is the Founder of Emergent Risk International. She has served as a Political-Security Risk and Intelligence Advisor to executive management and government and has 18 years experience in international environments, the energy sector, major corporations and the US intelligence community. Meredith began her international career in Europe and Asia-Pacific working in industries as diverse as mining and telecoms. While living in the region and observing the impacts of the Asian financial crisis in 1998, Meredith developed a strong interest in the interplay between global economics, politics, and security. Subsequently, Meredith lived in Vietnam and Malaysia and worked for the US Defense Intelligence Agency. In 2007 she moved to the private sector to build a strategic security intelligence program at ConocoPhillips – examining complex political and security issues impacting the company's operations globally and assessing political security risk in emerging markets. Subsequently she worked in regulatory affairs before moving on to Kosmos Energy to implement and develop a Political Risk Program. She served as a business intelligence advisor to the National Intelligence Officer for Science and Technology and has provided briefings to high-ranking individuals in the USG and US military. She is a cofounder of the Private Sector Intelligence Council (PSIC), a member of the Board of Directors for the Association for International Risk and Intelligence Professionals (AIRIP), and an Advisory Board member for the Southeastern Analysts' Roundtable. She has a Bachelor's Degree in International Relations and a Masters Degree in History.

Meredith specializes in the geopolitics of oil and energy related issues, analysis of strategic global issues and their impact on business, and developing effective intelligence programs for private sector organizations. She has broad professional experience working global security issues in Southeast Asia, North and West Africa, the Middle East and North and South America.